**COLLEGE 102 GETTING INTO COLLEGE**

**Topic 3**

**FROM THE DESK OF THE DEAN**

Personal Brand

With the huge number of applicants applying to each college and university today it is paramount that you create a Personal Brand for yourself. The Personal Brand is your story of who and what you are plus the impact you have and can make going forward. Every university asks for the same data points (GPA, Test Scores, Classes etc.) but the only way to decide who is a better fit at a particular school is by your Personal Brand. You Must stand apart from those applying from your school and the local/regional community.

We are going to **HELP** you create a magnificent Personal Brand but we first need to know if you have one or not?

**DISCUSSION QUESTION 1**

What is your Personal Band today? (100-200 words).

**DISCUSSION QUESTION 2**

If you could pick one historical figure would you select to have dinner with and why?

**DISCUSSION QUESTION 3**

What social impact cause do you participate ion or wish you could be involved in now

Why?

**DISCUSSION QUESTION 4 – SET UP CALL WITH THE DEAN**

**Please have your questions and assignments available to discuss in a 15-30 minute block.**